

## RIOT FEST

#### **RIOT FEST**

- Established in 2005 in Chicago
- Multi-generational 3 day music festival
- Diverse genres: punk, rock, alternative, metal, and hip-hop
- Features local and national artists, carnival rides, food vendors, merchandise, and community partners

#### **100% ROOTED IN CHICAGO**

Operated by 10 full-time employees based in Chicago

#### **COMMITTED TO THE COMMUNITY**

- Hosted in Douglass Park since 2015
- Focus on inclusivity and diversity for all audiences and ages

#### **INDEPENDENT AND AUTHENTIC**

- Largest independent music festival in North America
- Committed to authenticity and creativity

## FESTIVAL UPDATES

BALANCING FESTIVAL OPERATIONS WITH COMMUNITY INTERESTS

A comprehensive plan focusing on strategic traffic management, noise control, safety, and maintaining park accessibility for local residents. Prioritizing the needs of Saint Anthony's and Mount Sinai Hospitals is key in our effort to ensure their operations remain undisrupted

Our goal is to provide a seamless, enjoyable festival experience for all attendees while preserving community harmony. By effectively managing traffic flow, regulating noise levels, ensuring safety, and maintaining access to park facilities for local residents during the festival, we aim to balance the needs of the festival with those of the community

## PARK ACCESSIBILITY

#### WILL REMAIN OPEN / NEVER CLOSE

- Douglass Park Roosevelt Rd. to Ogden Ave.
- Tennis court
- Football field
- Track and field
- Kids playground | 19<sup>th</sup> and Albany
- Kids playground | 18th and California



#### **FESTIVAL FOOTPRINT**

- Douglass Park Ogden Ave. to 19<sup>th</sup> St.
- Staff and production parking | On Farrar Dr. (12th PL. to Ogden Ave.)

#### **EVENT TIMELINE**

- September 6: Load-in begins. Crews start installing perimeter fencing and flooring. Most areas of the park will still remain open and accessible to the public
- September 7: Crews begin assembling stages
- September 14: At 10:00 PM, the park closes to the public
- September 17: The festival concludes at 10:00 PM. Tear-down and clean-up crews start tending to the grounds immediately
- September 19: The park fully re-opens to the public. The breakdown of fencing and removal of ground covers are still ongoing
- September 21: Clean-up crews remain on-site as the breakdown of fencing continues. Load-out is completed



## STRATEGIC TRAFFIC MANAGEMENT PLAN

#### IMPROVED STRATEGIC MEASURES

#### **EMERGENCY ACCESS**

Collaborative route development for emergency vehicles

#### **CHECKPOINTS AND TYPE 3 BARRICADES**

Trained personnel and security at key checkpoints:

- 19th St and California Ave
- 21st and Marshall Blvd
- California Ave and Ogden Ave
- 19th St and Albany Ave
- 19th St and Troy
- Sacramento Dr. and Ogden Ave
- Farrar Dr and Ogden Ave
- 16th St and California Ave

#### **COMMUNICATION & SIGNAGE**

Clear signage at key points (notably at the checkpoints) and distribution of traffic plan details to residents and hospitals

#### RESIDENTIAL PARKING PLAN

'Resident Parking Only' signs within a 3-block radius of the park

#### **RIDESHARE & PUBLIC TRANSPORTATION**

Rideshare pick-up/drop-off at Ogden Ave & Sacramento Ave and increased public transportation frequency

#### **OFF-SITE PARKING AND SHUTTLING**

Identification of additional parking locations, provision of shuttle services

#### **STAFF & VENDOR PARKING**

Parking spaces secured on Farrar Drive with clear routes planned

#### ATTENDEE ENGAGEMENT

Pre-event communication of traffic measures and promotion of off-site parking, rideshare, and public transportation options

## **COLLABORATIVE ACTION PLAN**

#### MOUNT SINAI & SAINT ANTHONY HOSPITAL

Riot Fest maintains ongoing dialogue with Mount Sinai and Saint Anthony Hospital, prioritizing patient care and hospital staff convenience, ensuring minimal impact on hospital operations during the festival

#### **PARKING AND TRAFFIC CONTROL**

- Designated parking staff and security personnel to manage parking lot access and traffic control, ensuring hospital staff and emergency vehicles have priority access
- Collaborations with OEMC, security, and CPD to improve traffic flow and accessibility

#### SAFETY MEASURES AND COMMUNICATION

- Deployment of security personnel to monitor rideshare drop-offs and festival entrances, preventing disruption at hospital entrances
- Direct communication channels with the festival management team established for both hospitals
- Comprehensive Medical and Safety plan developed and shared

#### SOUND CONTROL AND MONITORING

- Implementation of sound control measures to minimize noise impact on hospital operations and patients
- Continuous monitoring and adjustments made as necessary to ensure noise levels are kept within agreed parameters



Striking a balance between vibrant festivities and noise regulation is crucial. With advanced technology and experienced personnel, we've devised a comprehensive noise management strategy to respect our neighboring hospitals and local residents

Key Strategies:

#### **DIRECTIONAL SPEAKERS**

Positioning speakers away from nearby hospitals and residences

#### **CONTROLLED DB LEVELS**

An audio engineer will regulate sound levels during all performances

#### HARD LIMIT LEVELS

Setting 'hard limit' levels to prevent unexpected volume surges

#### **ADVANCED P. A SYSTEM**

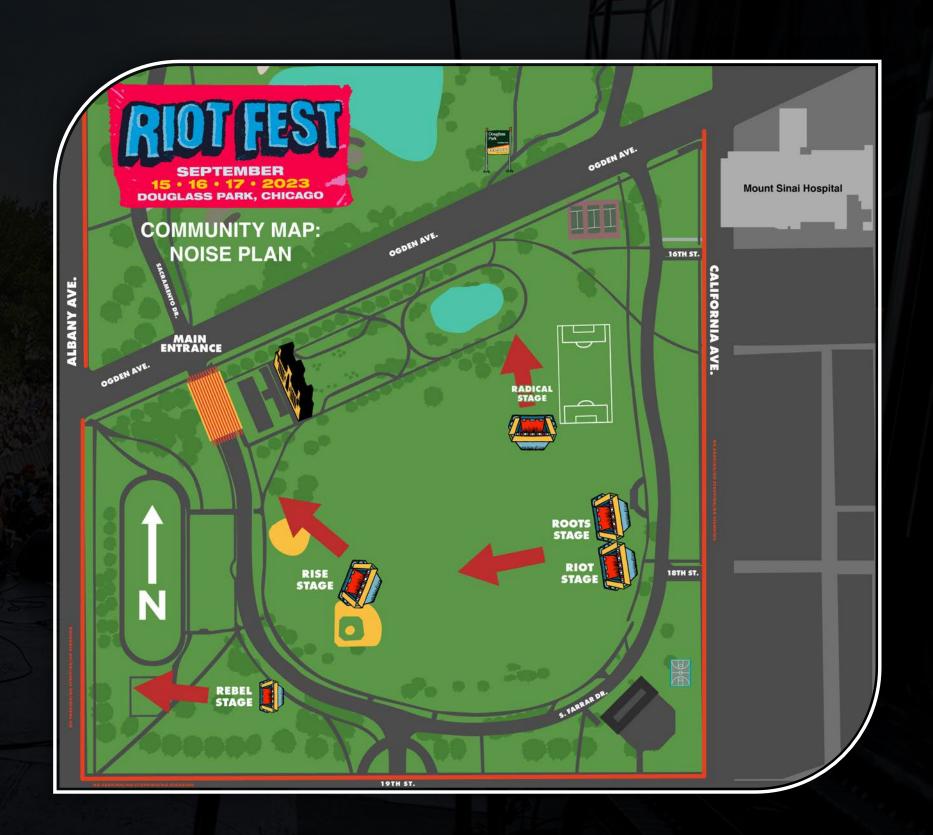
Using beam steering technology for enhanced sound directionality

#### **ACTIVE MONITORING**

Real-time noise monitoring within the festival and surrounding areas, enabling prompt adjustments

## NOISE MANAGEMENT PLAN

RESPONSIBLE SOUND CONTROL MEASURES







## SECURITY, MEDICAL, AND EMERGENCY PLAN

IMPROVED MEASURES FOR A SAFE FESTIVAL EXPERIENCE

#### **SECURITY PERSONNEL**

- Over 250 security personnel stationed inside the festival grounds
- Over 30 security personnel patrolling outer perimeter of Douglass Park

#### **MEDICAL & SAFETY SERVICES**

- On-site ambulance and first aid services
- Designated medical area for assistance
- Comprehensive safety plan addressing public safety, park security crisis response, police and fire support

#### **EVACUATION PLAN**

- Clearly marked evacuation routes for emergency situations
- Staff and security trained in emergency procedures and evacuation protocols

#### **WORKING TOGETHER WITH**

24th Alderwoman Monique Scott
City Of Chicago
Chicago Park District
Mount Sinai & Saint Anthony's Hospital
Community Stakeholders
Local Residents

# BEYONDTHEFEST

A CELEBRATION OF COMMUNITY: MORE THAN JUST A MUSIC FESTIVAL

Riot Fest is proud to announce a transformative community engagement model: "Beyond The Fest" This groundbreaking initiative embodies our commitment to fostering immersive and inclusive community engagement, focusing on the communities of North Lawndale and Little Village. We believe in the power of collaboration, inclusivity, and community development, and with "Beyond The Fest", we aim to transcend the traditional festival experience and become a true community partner year-round

## **COMMUNITY ENGAGEMENT: "AT THE FEST"**

INITIATIVES FOR INCLUSIVITY AND COMMUNITY DEVELOPMENT





#### **COMMUNITY VENDOR WORKSHOPS**

Boosting local entrepreneurship through educational workshops, enabling businesses to participate at Riot Fest and other Chicago events and festivals

#### **JOB FAIR**

Hosting an annual Job Fair to provide local residents with the opportunity to work at the festival, fostering a sense of ownership and pride in the event.

#### **SHOWCASING LOCAL TALENT**

Providing a global stage for local artists with promotional support and additional artist benefits

#### **RIOT FEST COMMUNITY AREA**

A dedicated space to feature activations from local businesses, organizations, schools, and artist installations

#### FREE TICKETS FOR LOCAL RESIDENTS

Making Riot Fest truly inclusive and accessible by offering free tickets to residents within set boundaries of Douglass Park.

## **COMMUNITY VENDOR WORKSHOP**

**EMPOWERING LOCAL BUSINESSES AT RIOT FEST & BEYOND** 

Welcome to our Community Vendor Workshop! Tailored specifically for businesses in North Lawndale and Little Village, this workshop provides the necessary tools for you to excel at local events, including Riot Fest. Embark on this journey with us as we strive to boost your exposure, strengthen our community connections, and broaden your commercial horizons

#### **OBJECTIVE**

- Understand the requirements for participating at Riot Fest 2023 and other Chicago events and festivals
- Learn about equipment needs, food and safety guides, food distribution, staffing, rental cost and budgeting
- Gain valuable insights and strategies from Riot Fest organizers to maximize success

#### **FREE BOOTH**

To encourage participation, we are offering **10 booths for free** to eligible businesses. Additionally, non-profit organizations will also receive a free booth. This is an incredible opportunity to showcase your offerings to the Riot Fest audience without any upfront cost. \*Businesses must complete one of two workshops

#### **WORKSHOP DATES**

Saturday, July 8, 2023 12pm to 3pm Nichols Tower 906 S. Homan Ave

Sunday, July 9, 2023 12pm to 3pm Mi Tierra Restaurant – 2528 S. Kedzie Ave

#### **REGISTRATION & TIMELINE**

- Registration opens June 20
- First Workshop July 8
- Second Workshop July 9
- Application Deadline August 15

REGISTER: RIOTFEST.ORG/COMMUNITY



### **UNVEILING LOCAL TALENT AT RIOT FEST**

SHOWCASING ARTIST FROM NORTH LAWNDALE & LITTLE VILLAGE

This year, Riot Fest is bringing an exciting opportunity for local artists from North Lawndale and Little Village communities. We're opening the stage for local talent to perform and showcase their artistry on one of the biggest platforms in the world. In a unique initiative, we'll be selecting three exceptional artists exclusively from these communities to step into the spotlight at Riot Fest 2023

#### **KEY POINTS:**

- Artist Registration: Kicks off on Wednesday, June 28, 2023
- Selection Process: Artists will submit their songs to for consideration, with our panel of guest judges choosing the top three finalists
- Performance Opportunity: The selected artists will take center stage at Riot Fest 2023

#### **BENEFITS FOR SELECTED ARTISTS:**

- Booking Fee: Artists will receive a fee for their performance
- Promotion: Inclusion on Riot Fest's website and social media channels
- Media Exposure: Scheduled interviews with select media outlets
- Marketing Presence: Artist's name featured on flyers, posters and other promotional material
- **Networking Opportunity:** Exclusive access to 'Artist World', an environment to connect with fellow musicians and industry professionals





Making strides, but we're just getting started! Our commitment to strengthening Community ties continues with exciting ongoing and upcoming initiatives

## COMMUNITY AREA ONGOING AND UPCOMING INITIATIVES

### "AT THE FEST"

#### **BOXING OUT NEGATIVITY RING**

Showcasing youth talents with interactive clinics for attendees

#### **PAID INTERNSHIPS**

Providing valuable, hands-on festival experience for youth

#### YOUTH FESTIVAL TOUR

Behind-the-scenes Riot Fest exposure for youth

#### VILLAGE LEADERSHIP ACADEMY ACTIVATION

Our partnership with the Village Leadership Academy aims to inspire young minds through interactive and educational festival experiences



## TICKETS, JOB FAIR, & PARK CLEANUP

#### OUR ONGOING AND UPCOMING INITIATIVES

#### **TICKET GIVEAWAYS**

Tuesday, June 20, Friday, June 30, & Saturday, August 12

• If you live within approximately 4 blocks of Douglass Park, you can register for free tickets to Riot Fest every year!

#### **COMMUNITY JOB FAIR**

Friday, June 30 & Saturday, August 12

• Every year, Riot Fest hires hundreds of people from the local community to work at the grounds during the festival

#### **PARK CLEANUP**

Friday, June 30 & Saturday, August 12

 Riot Fest attendees have a chance to earn their tickets by volunteering to help with Douglass Park cleanups







## **COMMUNITY ENGAGEMENT: "BEYOND THE FEST"**

YEAR - ROUND INITIATIVES FOR EMPOWERING OUR COMMUNITY

### MENTORSHIP PROGRAM

Connecting local youth with industry professionals for guidance, advice, and mentorship

#### **PAID INTERNSHIPS**

Offering invaluable professional experience to local youth, providing a behind-the-scenes glimpse of the festival setup

#### **EVENT AND FESTIVAL PRODUCTION CURRICULUM**

An educational initiative giving youth comprehensive insights into event production

#### **RIOT FEST SCHOLARSHIPS & GRANTS**

Awarding scholarships to passionate students and supporting local events through an online registration system

#### **DOUGLASS PARK BEAUTIFICATION PROJECT**

Collaborating with community partners to make Douglass Park a pristine, world-class green space

#### **CONTINUOUS COMMUNITY ENGAGEMENT**

Our commitment to regular meetings with local organizations and residents for feedback and alignment, ensuring our efforts are in tune with community needs

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#### "BEYOND THE FEST"

#### **BOX OUT NEGATIVITY JUNETEENTH EVENT**

Providing stage production and interactive experiences

## VILLAGE LEADERSHIP ACADEMY JUNETEENTH EVENT

Lending festival expertise and production for event success

#### **STREET LOVE RIDE PARTNERSHIP (AUGUST 19)**

Providing safety kits, volunteers, and interactive experiences for youth

#### **RIOT FEST SCHOLARSHIP & GRANTS**

Funding for Village Leadership Academy scholars pursuing music and art

#### **MUSIC FESTIVAL CURRICULUM**

Integrated learning for Village Leadership Academy and LEARN School

#### **BRONZE MEXICAN HEROES STATUE RESTORATION**

Partnering with Cermak Road Chamber of Commerce and Casa Puebla for local landmark upkeep

## IT'S HAPPENING!

#### ONGOING AND UPCOMING INITIATIVES





## **ECONOMIC IMPACT**

**BOOSTING THE LOCAL ECONOMY** 

### **SINCE 2015**

\$12 Million - City taxes \$1.6 Million - Park district rental fees \$1.2 Million - Local Jobs

\$14 Million +

#### **NOT INCLUDING**

COMMUNITY PROJECTS
PARTNERSHIPS
DONATIONS
TICKET GIVEAWAYS
& MORE



THANKYOU!



**RIOTFEST.ORG/COMMUNITY** 

CONTACT US: COMMUNITY@RIOTFEST.ORG