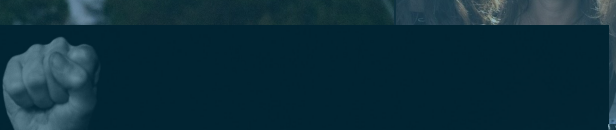
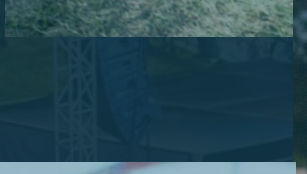
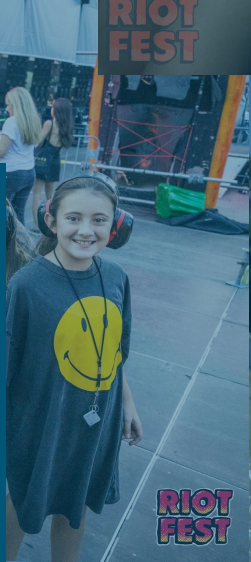
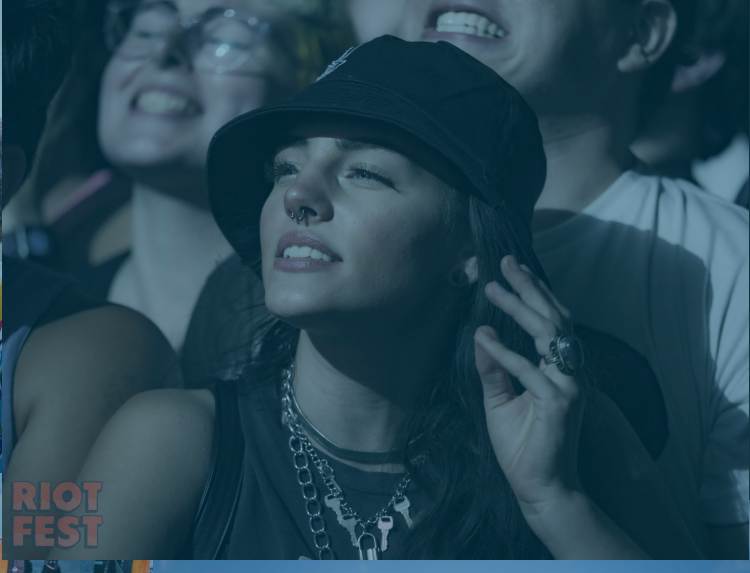




RIOT FEST

COMMUNITY ENGAGEMENT 2024 Ver 3





RIOT FEST PRESENTS

BEYOND THE FEST

A CELEBRATION OF COMMUNITY: MORE THAN JUST A MUSIC FESTIVAL



RIOT FEST PRESENTS

BEYOND THE FEST

A CELEBRATION OF COMMUNITY
MORE THAN JUST A MUSIC FESTIVAL

2023 HIGHLIGHTS & 2024 INNOVATIONS

CELEBRATING PROGRESS: AIMING HIGHER





RIOT FEST PRESENTS

BEYOND THE FEST

A CELEBRATION OF COMMUNITY
MORE THAN JUST A MUSIC FESTIVAL


RIOT FEST - DOUGLASS PARK

- September 20 - 22, 2024
- Multi-generational 3 day music festival
- Diverse genres: punk, rock, alternative, reggae, metal, and hip-hop
- Features local and national artists, carnival rides, food vendors, merchandise, and community partners

COMMITTED TO THE COMMUNITY

- Hosted in Douglass Park since 2015
- Focus on inclusivity and diversity for all audiences and ages

INDEPENDENT AND AUTHENTIC

- Largest independent music festival in North America
 - Committed to authenticity and creativity
- 

MAINTAINING ACCESSIBILITY

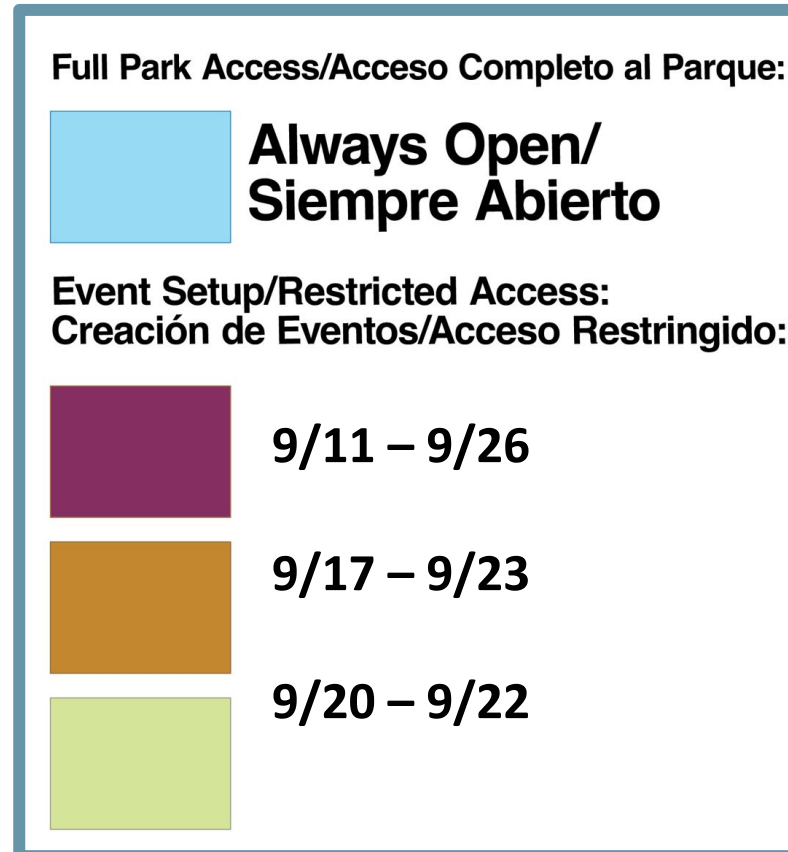
PRIORITIZING COMMUNITY ACCESS TO DOUGLASS PARK

WILL REMAIN OPEN & NEVER CLOSE

- Douglass Park - Roosevelt Rd. to Ogden Ave.
- Tennis court
- Football field
- Track and field
- Kids playground | 19th and Albany
- Kids playground | 18th and California

2024 TIMELINE | SEPTEMBER 11 - 26

- September 11: Load-in begins. Crews start installing perimeter fencing and flooring
- September 12 - 19: Crews begin assembling stages and other production
- September 19: 10:00 PM, the park closes to the public
- September 20 - 22: Festival show days
- September 23 - 26: Production loadout, cleaning and restoration
- September 27: Park fully open to the public



2024 PROPOSED MEASURES

2023 RECAP ON STRATEGIC MEASURES



- **EMERGENCY ACCESS:** Our collaborative route development ensured unobstructed and efficient access for emergency vehicles, facilitating prompt response times
- **CHECKPOINTS & BARRICADES:** Trained personnel at strategic checkpoints ensured smooth traffic flow and heightened security. The setup effectively managed crowd movement and restricted access.
- **COMMUNICATION & SIGNAGE:** Our signage at checkpoints and distributed traffic plans were effective. However, feedback suggests areas for potential improvement
- **RESIDENTIAL PARKING:** Implementing 'Resident Parking Only' signs was successful in managing congestion and unauthorized parking in residential areas. Improvements for 2024: Deploy more 'No Parking' signs based on residents' requests
- **RIDESHARE & PUBLIC TRANSPORTATION:** While dedicated zones, increased public transport frequencies, and rideshare geo-fencing were set, the drop-off issues near Mount Sinai were a concern. We will place a stronger emphasis on communication with rideshare companies to highlight these critical no-drop zones for the next festival

2024 PROPOSED MEASURES

2023 RECAP ON STRATEGIC MEASURES

- **OFF-SITE PARKING:** Our strategy to secure parking at UIC was effective in dispersing traffic and offering ample space for attendees. We are currently exploring additional parking locations for 2024
- **STAFF & VENDOR PARKING:** By designating parking for our staff and vendors on North Farrar Drive, we managed to significantly reduce congestion in residential zones and prevented our staff from parking in these areas.
- **ATTENDEE ENGAGEMENT:** Proactive pre-event communications about traffic measures, parking, and transport options ensured attendees were well-informed, leading to a streamlined experience for all
- **FEEDBACK FROM THE 10TH DISTRICT POLICE COMMANDER:** The 10th district police commander was pleased with 2023's results, highlighting the added perimeter security. Moving Riot Fest's 2024 dates to avoid the Mexican Independence Day Parade was well-received, aiding resource allocation for the 10th District Police Station and other Chicago agencies.
- **MEXICAN INDEPENDENCE DAY PARADE 2024:** In a recap discussion, the Little Village Chamber Of Commerce voiced their appreciation regarding the proactive measures taken for community safety. The decision to move Riot Fest's 2024 dates was particularly appreciated as it ensures that city services and safety will not be compromised due to overlapping events



ALDERWOMAN MONIQUE



WORKING TOGETHER WITH

24th Alderwoman Monique Scott
City Of Chicago
Chicago Park District
Mount Sinai & Saint Anthony's Hospital
Community Stakeholders
Local Residents

MOUNT SINAI & SAINT ANTHONY HOSPITAL

2023 RECAP & IMPROVEMENTS FOR 2024

KEY STRATEGIES THAT WORKED IN 2023

- Directional Speakers positioned away from nearby hospitals and residences
- Controlled DB Levels: Audio engineer regulates sound levels to Max 95db
- Hard Limit Levels: 'Hard limit' levels to prevent unexpected volume surges
- Advanced P. A. System: Beam steering technology for enhanced sound directionality
- Active Monitoring: Real-time noise monitoring for prompt adjustments
- Additional security at key locations and checkpoints
- Signage for employee parking
- Improved communications for faster and uninterrupted access for emergency vehicles

SAINT ANTHONY'S HOSPITAL FEEDBACK

- No complaints from hospital guest, staff, or patients
- Improved cell phone reception
- Improved access to and from the hospital
- Employee parking with banners was effective
- Additional check points worked for traffic flow
- Emergency vehicles had no issues with access

Improvement Needed:

- Faster screening of vehicles at the access gate on 19th & Marshall to minimize backup
- Add cell phone towers near 19th street & Marshall for improved coverage

MOUNT SINAI HOSPITAL FEEDBACK

- No complaints from hospital guest, staff, or patients
- Better access and traffic flow to the hospital
- Extra security at key locations worked
- Emergency vehicles had no issues with access

Improvement Needed:

- Improve on rideshare Pick-ups & drop-offs near the emergency entrance

RIOT FEST PRESENTS

BEYOND THE FEST

A CELEBRATION OF COMMUNITY: MORE THAN JUST A MUSIC FESTIVAL

2023 COMPLETED EVENTS & INITIATIVES

HIGHLIGHTS & ACHIEVEMENTS

- LOCAL VENDOR WORKSHOPS – LITTLE VILLAGE & NORTH LAWDALE
 - 3 JOB FAIRS
 - 3 PARK CLEANUPS
 - TICKETS FOR LOCAL RESIDENTS
 - RIOT FEST INTERNSHIP
 - LOCAL BANDS AT THE FEST
 - COMMUNITY SPOTLIGHT (HIGHLIGHTING LOCAL BUSINESSES)
 - COMMUNITY CORNER @ RIOT FEST
-
- BOXING OUT NEGATIVITY JUNETEENTH EVENT
 - HARMONY COMMUNITY CARE FOOD PANTRY
 - VILLAGE LEADERSHIP ACADEMY JUNETEENTH EVENT
 - HAMMOND COMMUNITY GARDENS PROJECT
 - STREET LOVE RIDE PARTNERSHIP
 - LITTLE VILLAGE ROTARY CLUB 5k PEACE RUN
 - 26TH STREET CARNIVAL & FAIR
 - BOXING OUT NEGATIVITY BACK TO SCHOOL
 - WHITE SOX BASEBALL YOUTH CAMP
 - WHITE SOX ANTIBULLYING WITH SAUCEDO SCHOOL
 - BOOK DRIVE FOR CHICAGO YOUTH CENTER
 - LEARN CHARTER DECISION NIGHT
 - SHARE THE WARMTH COAT DRIVE
 - HAMMOND ELEMENTARY SCHOOL – LITTLE LIBRARY
 - DOUGLASS PARK ADVISORY COUNCIL COMMEDY SHOW
 - 24th WARD CHRISTMAS TREE LIGHTING
 - SANTAS WORKSHOP TOY GIVEAWAY @ SOULE
 - HOLIDAY TOY GIVEAWAY – SUMNER MATH & SCIENCE ACADEMY & CROWN ACADEMY



2024 EVENTS & INITIATIVES

COMPLETED & UPCOMING

- **NORTH LAWDALE EAGLES 34th ANNIVERSARY – MARCH 16th**
 - **EASTER EGG HUNT WITH DPAC - MARCH 31st**
 - **LEARN CHARTER SCHOOL CEREMONY- MAY 17th**
 - **BIKE OUT NEGATIVITY – MAY 18th**
 - **MOTHER’S DAY IN THE WARD – MAY 18th**
 - **NEIGHBORHOOD WORKS DAY – June 18th**
 - **BOXING OUT NEGATIVITY - JUNETEENTH**
 - **VILLAGE FEST – JUNETEENTH**
 - **DOUGLASS PARK WASHTENAW REUNION – August 10th**
 - **BACK TO SCHOOL SUMMER BASH – August 14th**
 - **STREET LOVE BIKE RIDE– July 17th**
 - **12th STREET PICNIC 50th ANNIVERSARY – August 17th**
 - **24th WARD CHRISTMAS TREE LIGHTING - TBA**
 - **24th WARD TOY GIVEAWAY – Dec 21st @ Soule**
-
- **RIOT FEST SCHOLARSHIP – AWARD TO 3 LOCAL STUDENTS (TBA)**
 - **PAID INTERNSHIP PROGRAM – 4 YOUTHS FROM NORTH LAWDALE & LITTLE VILLAGE**
 - **COMMUNITY SPOTLIGHT – FEATURING 4 LOCAL BUSINESSES (AUGUST – DEC)**
 - **LOCAL TALENT – 1 LOCAL ARTIST TO PERFORM AT THE FEST**
 - **LOCAL ARTIST – 3 LOCAL ARTIST TO SHOWCASE ARTWORK**
 - **COMMUNITY VENDOR WORKSHOPS – August 31st**
 - **DOUGLASS PARK CLEANUPS – October 5th**
 - **LOCAL JOB FAIRS - August 17th**
 - **FESTIVAL TICKETS FOR LOCAL RESIDENTS - August 17th**
 - **COMMUNITY CORNER AT THE FEST – September 20 - 22**



RIOT FEST PRESENTS

BEYOND THE FEST

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MORE THAN JUST A MUSIC FESTIVAL





JOB FAIRS, PARK CLEANUPS & TICKETS

EMPLOYMENT, ENVIRONMENT, ENTERTAINMENT

LOCAL JOB FAIRS

August 17

- Over 800 Applications in 2023
- 230 People hired locally to work at Riot Fest
- Looking to hire 300+ in 2024

PARK CLEANUPS

October 5

- Mulching trees, cleaning the park and playground maintenance
- Over 150 Volunteers in 2023

TICKET GIVEAWAYS

August 17

- If you live within approximately 4 blocks of Douglass Park, you can register for free tickets to Riot Fest every year!
- 1,500 Tickets in 2023

2023 COMMUNITY SMALL BUSINESSES

INCLUSION FOR LOCAL BUSINESSES AT THE FESTIVAL

LOCAL RESTURANTS

- Lindsay Italian Ice
- Douglass 18
- A Safe Haven Catering
- Ida's Ice Cream
- Los Comales
- Bombon Cake Gallery
- Yum Yum Lemonade
- Brunch N Burgers
- Box Lunch Cafe
- Corgwell Catering
- Taqueria Mi Lindo Mexico
- 3 Kings Jerk

LOCAL ARTISANS & PARTNERS

- 24th Ward Alderwoman Monique Scott
- Douglass Park Advisory Council
- Helen & Joe - Dia de Los Muertos Canvas
- Boxing Out Negativity – Boxing Ring
- Open Books - Lawndale Pop Up
- Weekenz Boutique
- Bar None
- Instituto Progresando
- Pilsen Chamber
- Village Leadership Academy



COMMUNITY VENDOR WORKSHOP 2024

ELEVATING LOCAL BUSINESSES AT RIOT FEST & BEYOND

Welcome back to our Community Vendor Workshop! Once again, designed with North Lawndale and Little Village businesses in mind, this workshop is here to arm you with the essential tools for success at local events, such as Riot Fest. Join us on this renewed journey to elevate your visibility, deepen community ties, and expand your business opportunities.

OBJECTIVE

- Deepen understanding of the evolving requirements for participating in Riot Fest 2024 and other key Chicago events and festivals.
- Update knowledge on the latest in equipment needs, food and safety regulations, food distribution practices, staffing models, rental costs, and budgeting strategies.
- Gain enriched insights and innovative strategies from Riot Fest organizers and successful vendors to maximize success

FREE BOOTH

To encourage participation, we are offering 5 free food booths to new eligible businesses. Returning vendors will receive a 20% discount, limit of (5). New or returning non-profit organizations will receive a free booth. *Businesses must complete one of two workshops to qualify.

WORKSHOP DATES

Saturday, August 31, 2024 12pm to 2pm
New location TBA

REGISTRATION

- Registration opens – August 15, 2024

REGISTER: [RIOTFEST.ORG/COMMUNITY](https://riotfest.org/community)



SUPPORTING LOCAL TALENT AT RIOT FEST

PROVIDING A PLATFORM FOR RISING STARS

Riot Fest is thrilled to once again offer an exhilarating opportunity for local artists from the North Lawndale and Little Village communities. Continuing our tradition from last year, we are opening our stage for local talent to shine and share their artistry on one of the world's most prestigious platforms. In our ongoing commitment to support and spotlight community talent, we will be selecting artists from these neighborhoods to take center stage at Riot Fest 2024.

KEY POINTS:

- **Artist Registration:** April 8, 2024 – Online submission at [Riotfest.org](https://riotfest.org)
- **Selection Process:** Artists will submit their songs to for consideration, with our panel of guest judges choosing the top three finalists
- **Performance Opportunity:** The selected artists will take center stage at Riot Fest 2024

BENEFITS FOR SELECTED ARTISTS:

- **Booking Fee:** Artists will receive a fee for their performance
- **Promotion:** Inclusion on Riot Fest's website and social media channels
- **Media Exposure:** Scheduled interviews with select media outlets
- **Marketing Presence:** Artist's name featured on flyers, posters and other promotional material
- **Networking Opportunity:** Exclusive access to 'Artist World', an environment to connect with fellow musicians and industry professionals



RIOT FEST INTERNSHIP PROGRAM

EXPANDING OPPORTUNITIES FOR OUR YOUTH

DEEPER DISCOVERIES

Interns will gain an insider's look at Riot Fest's operations through comprehensive interactions with department heads, insightful inquiries, and detailed tours of the festival's extensive infrastructure.

ENHANCED FESTIVAL INSIGHTS

Our interns will explore a wider array of festival organization and production facets, deepening their comprehension of the event's complexities.

EXPANDED NETWORKING GOLDMINE

Interns will connect with an even broader network of industry pioneers, musicians, and production teams, opening doors to future opportunities in the entertainment sphere.

EMPOWERING THE FUTURE

We are dedicated to nurturing our community's youth by offering more spots in our Paid Internship Program, thus providing them with unparalleled experiences in the entertainment industry and fostering their growth.



2023 ECONOMIC IMPACT

BOOSTING THE LOCAL ECONOMY

CITY & PARK DISTRICT FEES

CITY & COUNTY TAXES & FEES - \$2 Million +
PARK RENTAL FEE - \$680k

\$2.68M +

INVESTING IN OUR COMMUNITIES

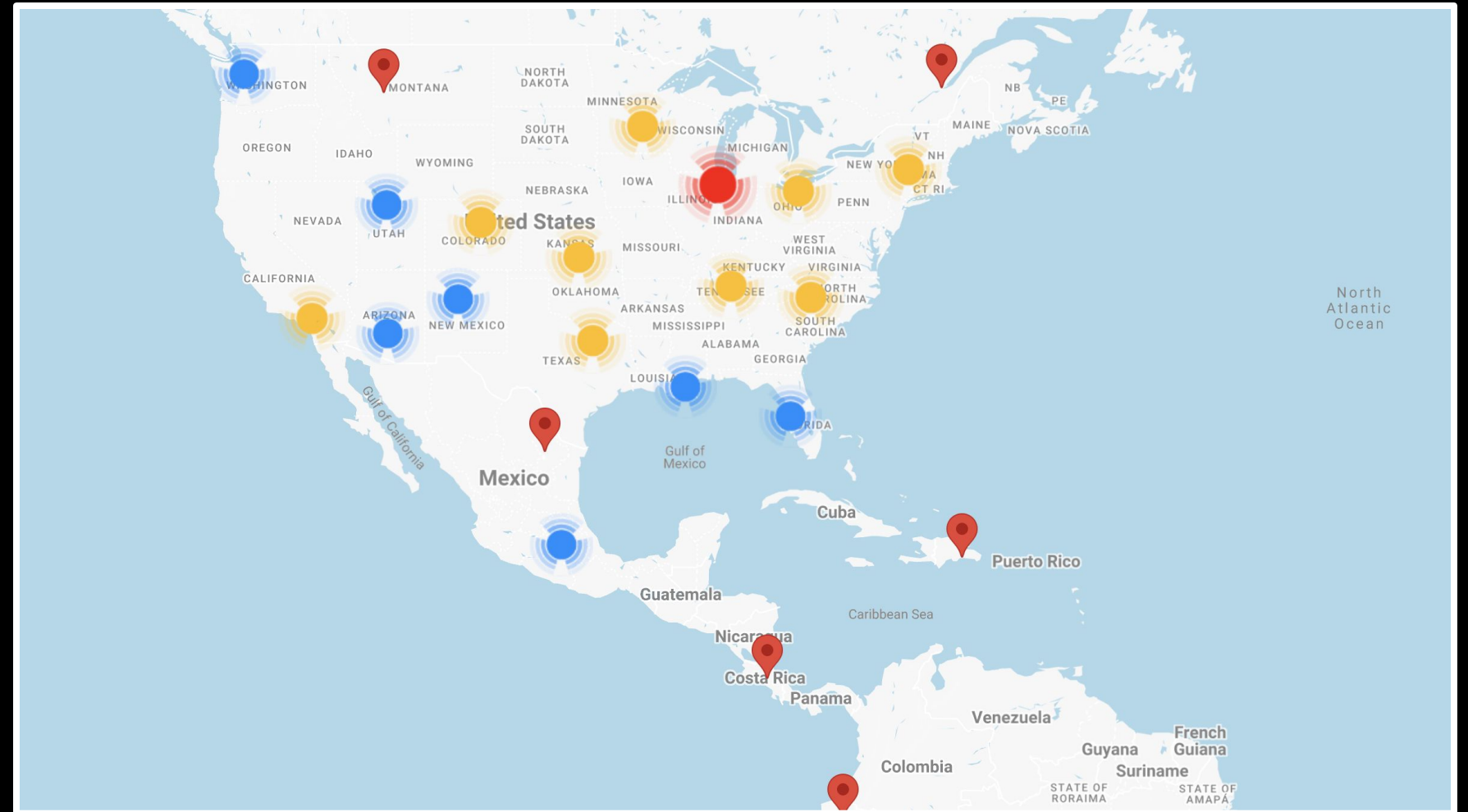
VENDORS & NON - PROFITS BOOTHS \$123K
LOCAL TICKET GIVEAWAYS - \$322k
EVENTS & INITIATIVES - 89K
LOCAL JOBS - \$124k

\$658K

TOURISM IMPACT

Attracts Thousands Of Visitors From Around The World
To The City Of Chicago And The Local Community

ESTIMATED TOURISM REVENUE: \$60M +



COMMUNITY ENGAGEMENT

FOSTERING CONNECTIONS THROUGH COMMUNITY ENGAGEMENT

Our Community Engagement initiative fosters closer relationships through virtual meetings and in-person discussions. We offer online gatherings for deep discussions on important matters and individual virtual meetings for personalized conversations. This ensures everyone can share their thoughts, ask questions, and contribute to our collective goals.

Additionally, we are committed to maintaining regular in-person meetings with local residents, businesses, and community stakeholders to sustain positive dialogue and relationships. Our aim is to continue strengthening community bonds and fostering open communication and mutual support.

VIRTUAL COMMUNITY MEETINGS

Monday, March 11th, 2024 | 7pm
2023 Recap & what's new for 2024

Friday, September 13th, 2024 | 7pm
Providing updates before the festival

INDIVIDUAL MEETINGS

To schedule, please email us at: community@riotfest.org

RIOT FEST PRESENTS

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COMMUNITY ENGAGEMENT

COMMUNITY OUTREACH OVERVIEW

In total, we have conducted over 132 community engagement activities within the specified timeframe. These meetings are designed not only to address concerns but also to foster collaboration with community partners, provide festival updates, and encourage active participation in community initiatives. We remain committed to ongoing engagement through various channels, including in-person, virtual, and phone meetings, and are excited to continue our efforts starting August 15, 2024.

COMMUNITY ENGAGEMENT SUMMARY

Time Frame: March 1, 2024 - June 1, 2024 | Will resume on August 15, 2024

1. In-Person Meetings:

- Residents surrounding Douglass Park: Over 40 meetings
- Small Businesses in North Lawndale and Little Village: Over 40 meetings
- Saint Anthony's Hospital: 3 meetings
- Mount Sinai Hospital: 3 meetings

2. Virtual Meetings:

- General Virtual Meeting: 1 meeting with 50 attendees
- Zoom Meetings with Community Partners: 10 meetings

3. Phone Meetings:

- Phone Calls: 35 meetings

Total Engagement Activities:

- In-Person Meetings: 86+
- Virtual Meetings: 11
- Phone Meetings: 35

RIOT FEST PRESENTS
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RIOT FEST

THANK YOU!



[RIOTFEST.ORG/COMMUNITY](https://riotfest.org/community)

CONTACT US: [COMMUNITY@RIOTFEST.ORG](mailto:community@riotfest.org)