



**PRESENTS** 

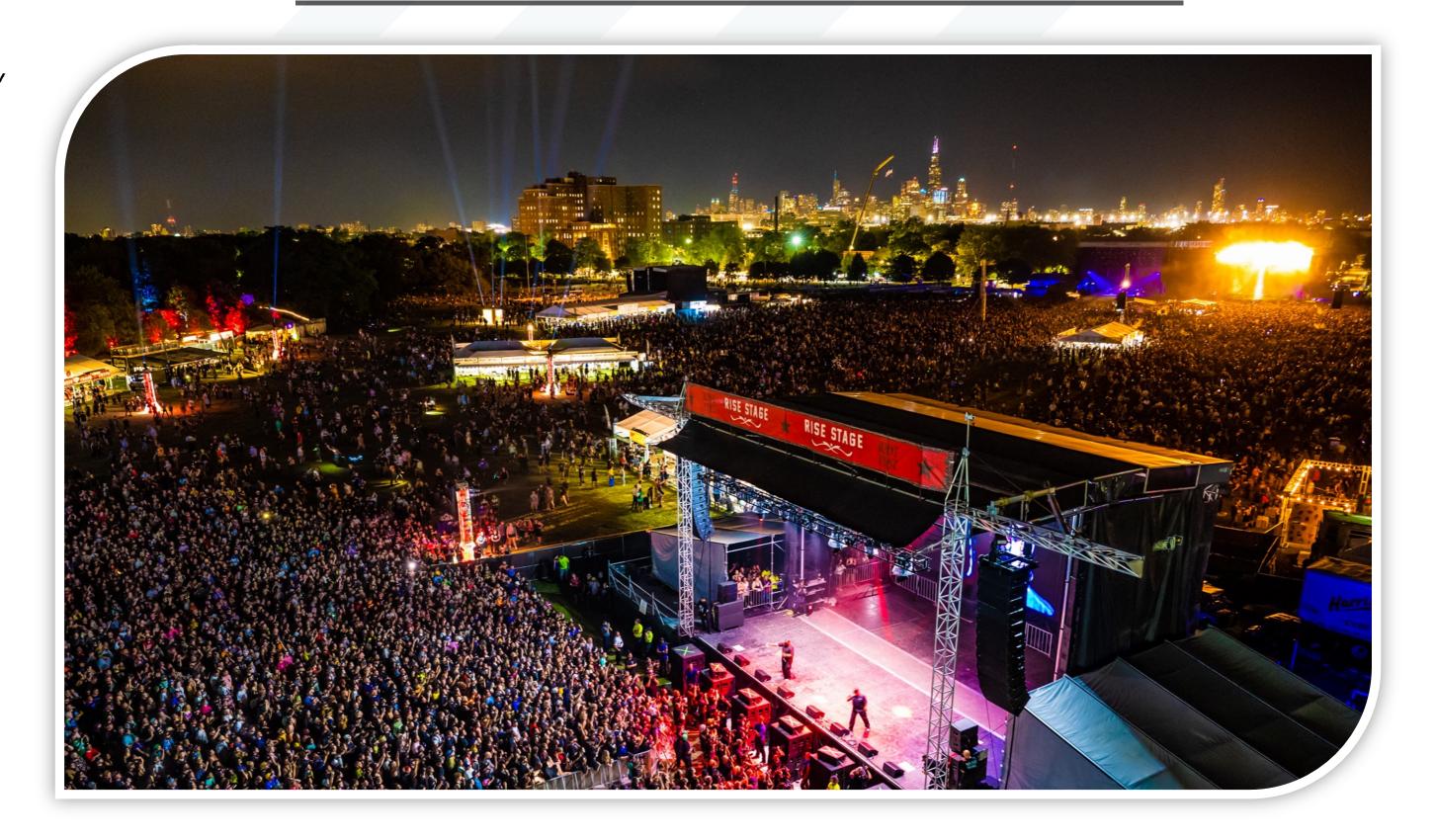
# BEYOND THE FEST

A CELEBRATION OF COMMUNITY: MORE THAN JUST A MUSIC FESTIVAL

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# 2023 HIGHLIGHTS & 2024 INNOVATIONS

CELEBRATING PROGRESS: AIMING HIGHER



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A CELEBRATION OF COMMUNITY
MORE THAN JUST A MUSIC FESTIVAL

# **RIOT FEST - DOUGLASS PARK**

- September 20 22, 2024
- Multi-generational 3 day music festival
- Diverse genres: punk, rock, alternative, reggae, metal, and hip-hop
- Features local and national artists, carnival rides, food vendors, merchandise, and community partners

## **COMMITTED TO THE COMMUNITY**

- Hosted in Douglass Park since 2015
- Focus on inclusivity and diversity for all audiences and ages

# MAINTAINING ACCESSIBILITY

# PRIORITIZING COMMUNITY ACCESS TO DOUGLASS PARK

# WILL REMAIN OPEN & NEVER CLOSE

- Douglass Park Roosevelt Rd. to Ogden Ave.
- Tennis court
- Basket Ball Court
- Football field
- Track and field
- Kids playground | 19<sup>th</sup> and Albany
- Kids playground | 18<sup>th</sup> and California



# **2024 TIMELINE | SEPTEMBER 12 - 26**

- September 12: Load-in begins. Crews start installing perimeter fencing and flooring
- September 12 19: Crews begin assembling stages and other production
- September 19: 10:00 PM, the park closes to the public
- September 20 22: Festival show days
- September 23 26: Production loadout, cleaning and restoration
- September 27: Park fully open to the public









# 2024 PROPOSED MEASURES 2023 RECAP ON STRATEGIC MEASURES

- EMERGENCY ACCESS: Our collaborative route development ensured unobstructed and efficient access for emergency vehicles, facilitating prompt response times
- CHECKPOINTS & BARRICADES: Trained personnel at strategic checkpoints ensured smooth traffic flow and heightened security. The setup effectively managed crowd movement and restricted access.
- COMMUNICATION & SIGNAGE: Our signage at checkpoints and distributed traffic plans were effective. However, feedback suggests areas for potential improvement
- RESIDENTIAL PARKING: Implementing 'Resident Parking Only' signs was successful in managing congestion and unauthorized parking in residential areas. Improvements for 2024: Deploy more 'No Parking' signs based on residents' requests
- RIDESHARE & PUBLIC TRANSPORTATION: While dedicated zones, increased public transport frequencies, and rideshare geo-fencing were set, the drop-off issues near Mount Sinai were a concern. We will place a stronger emphasis on communication with rideshare companies to highlight these critical no-drop zones for the next festival.

# **2024 PROPOSED MEASURES**

# 2023 RECAP ON STRATEGIC MEASURES

- OFF-SITE PARKING: Our strategy to secure parking at UIC was effective in dispersing traffic and offering ample space for attendees. We are currently exploring additional parking locations for 2024
- STAFF & VENDOR PARKING: By designating parking for our staff and vendors on North Farrar Drive, we managed to significantly reduce congestion in residential zones and prevented our staff from parking in these areas.
- ATTENDEE ENGAGEMENT: Proactive pre-event communications about traffic measures, parking, and transport options ensured attendees were well-informed, leading to a streamlined experience for all
- FEEDBACK FROM THE 10TH DISTRICT POLICE COMMANDER: The 10th
  district police commander was pleased with 2023's results, highlighting the added
  perimeter security. Moving Riot Fest's 2024 dates to avoid the Mexican
  Independence Day Parade was well-received, aiding resource allocation for the
  10th District Police Station and other Chicago agencies.
- MEXICAN INDEPENDENCE DAY PARADE 2024: In a recap discussion, the Little Village Chamber Of Commerce voiced their appreciation regarding the proactive measures taken for community safety. The decision to move Riot Fest's 2024 dates was particularly appreciated as it ensures that city services and safety will not be compromised due to overlapping events



#### **ALDERWOMAN MONIQUE**







## **WORKING TOGETHER WITH**

24th Alderwoman Monique Scott City Of Chicago Chicago Park District Mount Sinai & Saint Anthony's Hospital Community Stakeholders Local Residents

# STREET CLOSURES | FULL & CURBLANE

1250-1859 S FARRAR DR	Full Street Closure	
1600-1859 S ALBANY AVE	Curblane Closure Only	Only of the park side of the street. This curb lane closure is from Ogden to 19th street on the east side of the street. This would start on $9/20$ to $9/22$ on the East curb lane, northbound traffic. This is a 24 hour closure starting on $9/20$
1600-1859 S SACRAMENTO DR •	Full Street Closure	9/16 12am to 9/25 11:59pm This is a complete street closure for Sacramento from Ogden to 19th street.
2800-3100 W OGDEN AVE	Curblane Closure Only	For Rideshare programs. Closure on the inner lanes only here. This is between Albany and California. This is from 9/19 to 9/22. 24 hour closure starting on 9/19
2800-3200 W 19TH ST •	Full Street Closure	9/20 12am to 9/22 11:59pm Only of the park side of the street. This is to remove the parking on the north curb lane on 19th street in front of the hospital. This would be from California to Albany.
1900-2100 S MARSHALL BLVD	Full Street Closure	We will be using this area for Artists Entry and a security sweep. Closure for this is need from 12:01 am on $9/20$ to $11:59$ pm $9/22$

# --- ATTENTION!--

# RIOT FEST ATTENDEES & GUEST



# RESIDENTIAL PARKING ONLY PLEASE RESPECT OUR NEIGHBORS

THANK YOU!

# **MOUNT SINAI & SAINT ANTHONY HOSPITAL**

2023 RECAP & IMPROVEMENTS FOR 2024

# **KEY STRATEGIES THAT WORKED IN 2023**

- Directional Speakers positioned away from nearby hospitals and residences
- Controlled DB Levels: Audio engineer regulates sound levels to Max 95db
- Hard Limit Levels: 'Hard limit' levels to prevent unexpected volume surges
- Advanced P. A. System: Beam steering technology for enhanced sound directionality
- Active Monitoring: Real-time noise monitoring for prompt adjustments
- Additional security at key locations and checkpoints
- Signage for employee parking
- Improved communications for faster and uninterrupted access for emergency vehicles

# SAINT ANTHONY'S HOSPITAL FEEDBACK

- No complaints from hospital guest, staff, or patients
- Improved cell phone reception
- Improved access to and from the hospital
- Employee parking with banners was effective
- Additional check points worked for traffic flow
- Emergency vehicles had no issues with access

# **Improvement Needed:**

- Faster screening of vehicles at the access gate on 19<sup>th</sup> & Marshall to minimize backup
- Add cell phone towers near 19<sup>th</sup> street & Marshall for improved coverage

# MOUNT SINAI HOSPITAL FEEDBACK

- No complaints from hospital guest, staff, or patients
- Better access and traffic flow to the hospital
- Extra security at key locations worked
- Emergency vehicles had no issues with access

# **Improvement Needed:**

 Improve on rideshare Pick-ups & drop-offs near the emergency entrance RIOT FEST PRESENTS

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# **2024 EVENTS & INTIATIVES**

# **COMPLETED & UPCOMING**

#### **EVENTS**

- North Lawndale Eagles 34th Anniversary March 16th
- Easter Egg Hunt With DPAC March 31st
- Learn Charter School Ceremony- May 17<sup>th</sup>
- Bike Out Negativity May 18th
- Mother's Day In The Ward May 18th
- Neighborhood Works Day June 18th
- Boxing Out Negativity JUNETEENTH
- Village Fest JUNETEENTH
- Douglass Park Washtenaw Reunion August 10<sup>th</sup>
- Back To School Summer Bash August 14th
- Street Love Bike Ride
   July 17th
- 12<sup>th</sup> Street Picnic 50<sup>th</sup> Anniversary

   August 24<sup>th</sup>
- Fire House Block Party For Peace August 24th
- 24<sup>th</sup> Ward Xmas Tree Lighting TBA
- Light Up Lawndale Dec 7<sup>th</sup>
- 24th Ward Toy Giveaway Dec 21st @ Soule

#### **INTIATIVES**

- Riot Fest Scholarship \$500 each to 3 students from Farragut Career Academy, North Lawndale College Prep, and Collins Highschool
- Paid Internship Program 10 youths from North Lawndale & little village | Semetrius, Cynthia, Trenaye, Josh, David, Rodney, Erika, Javin, Kelsey, Kevin
- Community Spotlight Featuring 4 Local Businesses (August Dec)
- Local Talent 3 Local Artist To Perform At The Fest. Alenia, VII, Gabriel Townsel & the Youngest to perform Dat Boy Zach, (9yrs Old)
- Local Artist 3 Local Artist To Showcase Artwork Chicat & Other local artist (In 2023 11 Muralist)
- Local Barbershop Del Pueblo Barbers & Records In Little Village (local art, Merch, and vinyl)
- Community Vendor Workshops August 31<sup>st</sup> Over 40 Participants
- Douglass Park Clean ups October 5<sup>th</sup>
- Local Job Hiring August 17 | August 24 | August 27
- La Liga Soccer Team Sponsored soccer games at Douglas Park and local parks in Sept Oct (Includes Local Leagues)
- Mexican Hero Statues Restoration (Benito Juarez School) Sponsored cleaning restoration to start between Sept October
- Festival Tickets For Local Residents August 17 | August 27 & Online
- Community Partners At The Fest September 20 22 (Full List on The Next Slide) Selected small businesses, NFP & Artisans



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# **COMMUNITY PARTNERS FOR 2024**

# FEATURED AT THE FEST

#### LOCAL RESTAURANT PARTNERS

- Lindsay Italian Ice
- Lawndale Lemonade
- La Casa De Samuel
- Fire House Catering
- Uncle Dave's Fish Joint
- Taylor's Tacos
- Tips & Toes BBQ Chicken
- Ida's Ice Cream
- Doll's Kitchen & Catering
- The Black Vegan

#### **NOT FOR PROFITS & ARTISAN PARTNERS**

- Douglass Park Advisory Council
- Mount Sinai Hospital
- Light Up Lawndale
- Helen & Joe Foundation
- Boxing Out Negativity
- Barnone
- Village Leadership Academy
- Lawndale Pop-up Spot
- Chicat
- Open Books
- Firehouse Community Art Center
- North Lawndale Eagles Football Team
- Blakemore Designs

#### **OTHER LOCAL PARTNERS**

- White Sox Youth Camp
- Redstars Woman Soccer team
- F\*ck Cancer.org
- Community tennis activation with Pete Wentz of Fallout Boy

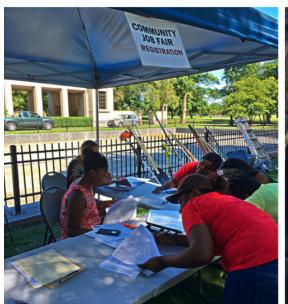


















# JOB FAIRS, PARK CLEANUPS & TICKETS

EMPLOYMENT, ENVIRONMENT, ENTERTAINMENT

# **LOCAL JOB FAIRS 2024**

# August 17 | August 24 | August 27

- Locally over 1000 Applications in 2024
- Each staff member receives a minimum of 3 shifts (6 8hrs)
- 300 + Hired

# **PARK CLEANUPS**

#### October 5

- Mulching trees, cleaning the park and playground maintenance
- 60 volunteers scheduled so far

# **TICKET GIVEAWAYS**

# August 17 | August 27 | Online

- If you live within approximately 4 blocks of Douglass Park, you can register for free tickets to Riot Fest every year!
- 1,350 Tickets so far in 2024. Estimating 2,000 +
- Need tickets? Email: <u>community@riotfest.org</u>

# SUPPORTING LOCAL TALENT AT RIOT FEST

# PROVIDING A PLATFORM FOR RISING STARS

Riot Fest is thrilled to once again offer an exhilarating opportunity for local artists from the North Lawndale and Little Village communities. Continuing our tradition from last year, we are opening our stage for local talent to shine and share their artistry on one of the world's most prestigious platforms. In our ongoing commitment to support and spotlight community talent, we will be selecting artists from these neighborhoods to take center stage at Riot Fest 2024.

# **Selected Artist:**

- Dat Boy Zach Youngest artist to perform at Riot Fest
- ALENIA
- VII Gabriel Townsell

# **BENEFITS FOR SELECTED ARTISTS:**

- Booking Fee: Artists will receive a fee for their performance
- Promotion: Inclusion on Riot Fest's website and social media channels
- Media Exposure: Scheduled interviews with select media outlets
- Marketing Presence: Artist's name featured on flyers, posters and other promotional material
- Networking Opportunity: Exclusive access to 'Artist World', an environment to connect with fellow musicians and industry professionals







# RIOT FEST INTERNSHIP PROGRAM

# **EXPANDING OPPORTUNITIES FOR OUR YOUTH**

#### **DEEPER DISCOVERIES**

Interns will gain an insider's look at Riot Fest's operations through comprehensive interactions with department heads, insightful inquiries, and detailed tours of the festival's extensive infrastructure.

#### **ENHANCED FESTIVAL INSIGHTS**

Our interns will explore a wider array of festival organization and production facets, deepening their comprehension of the event's complexities.

### **EXPANDED NETWORKING GOLDMINE**

Interns will connect with an even broader network of industry pioneers, musicians, and production teams, opening doors to future opportunities in the entertainment sphere.

#### **EMPOWERING THE FUTURE**

We are dedicated to nurturing our community's youth by offering more spots in our Paid Internship Program, thus providing them with unparalleled experiences in the entertainment industry and fostering their growth.





# 2023 ECONOMIC IMPACT

**BOOSTING THE LOCAL ECONOMY** 

# **CITY & PARK DISTRICT FEES**

CITY & COUNTY TAXES & FEES - \$2 Million + PARK RENTAL FEE - \$680k

\$2.68M +

# **INVESTING IN OUR COMMUNITIES**

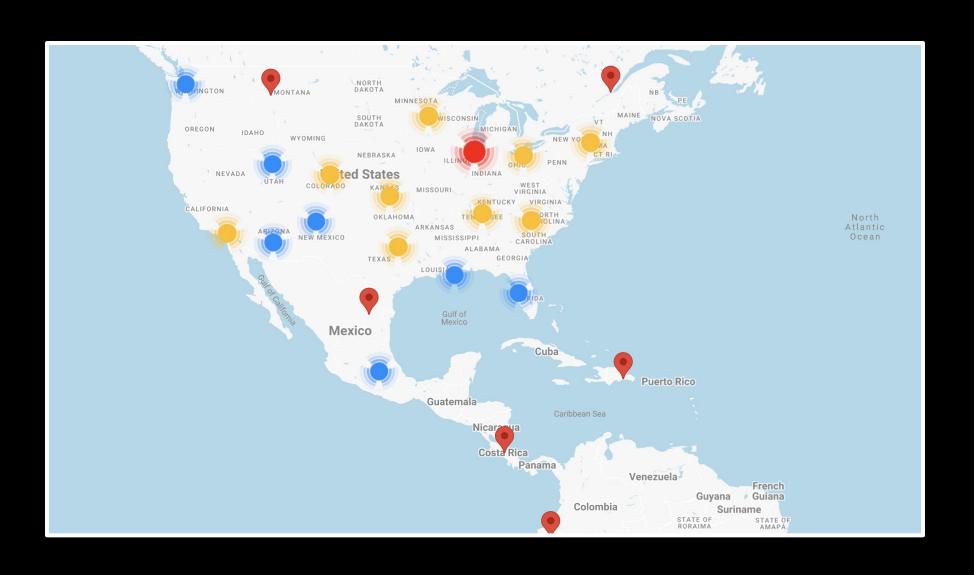
VENDORS & NON - PROFITS BOOTHS \$123K LOCAL TICKET GIVEAWAYS - \$322k EVENTS & INITIATIVES - 89K LOCAL JOBS - \$124k

\$658K

# **TOURISM IMPACT**

Attracts Thousands Of Visitors From Around The World To The City Of Chicago And The Local Community

ESTIMATED TOURISM REVENUE: \$60M +



# **COMMUNITY ENGAGEMENT**

FOSTERING CONNECTIONS THROUGH COMMUNITY ENGAGEMENT

Our Community Engagement initiative fosters closer relationships through virtual meetings and in-person discussions. We offer online gatherings for deep discussions on important matters and individual virtual meetings for personalized conversations. This ensures everyone can share their thoughts, ask questions, and contribute to our collective goals.

Additionally, we are committed to maintaining regular in-person meetings with local residents, businesses, and community stakeholders to sustain positive dialogue and relationships. Our aim is to continue strengthening community bonds and fostering open communication and mutual support.

#### **VIRTUAL COMMUNITY MEETINGS**

Monday, March 11th, 2024 | 7pm 2023 Recap & what's new for 2024

Friday, September 13<sup>th</sup>, 2024 | 7pm Providing updates before the festival

#### **INDIVIDUAL MEETINGS**

To schedule, please email us at: community@riotfest.org



# **COMMUNITY ENGAGEMENT**

**COMMUNITY OUTREACH OVERVIEW** 

Our community engagements are designed not only to address concerns but also to foster collaboration with community partners, provide festival updates, and encourage active participation in community initiatives. We remain committed to ongoing engagement through various channels, including in-person, virtual, and phone meetings.

#### **COMMUNITY ENGAGEMENT SUMMARY**

Time Frame: March 1, 2024 - Sept 1, 2024

# 1. In-Person Meetings:

- Residents surrounding Douglass Park: Over 60 meetings
- Small Businesses in North Lawndale and Little Village: Over 60 meetings
- Saint Anthony's Hospital: 4 meetings
- Mount Sinai Hospital: 4 meetings

# 2. Virtual Meetings:

- General Virtual Meeting: 1 meeting with 50 attendees
- Zoom Meetings with Community Partners: 15 meetings

# 3. Phone Meetings:

• Phone Calls: 100+ meetings







Bacci Food Court v, vg, gf ~ Base Hit BBQ Big Star Tacos ve Blazed Bakery V Bun'd Up V Bust Outs v. vg Cafe Tola V El Campeon <sup>v</sup> Chicago's Dog House V Cold Stone Creamery Dark Matter Coffee Delicias Taco Truck \ FestiBowls V, VS Georgia Party Dogs V Harold's Chicken Homebakery & Fest - Dumpling House Ida's Ice Cream V Island Noodles Chicago v. vg Lee Concessions V MeetStop by SteMartaen V. Vg Monster Dogs Food Truck Novi's Beef

The Publican
Quang Noodle V
Quesadilla Gourmet V
Reggies
Rosie's Tacos Sabor a Cuba V
Shawarma Point V.vg. gf
Suzie's Fun Foods V
Taqueria La Ciudad
Vero Gelato V

COMMUNITY FOOD VENDORS:
Firehouse Catering
La Casa de Samuel
Lawndale Lemonade &
Lindsay's Italian Ice 
Taylor's Tacos
Uncle Dave's Fish Joint

Available in: ^VIP \*Delo V - Vegetarian options Vg - Vegan options



# THANK YOU!



RIOTFEST.ORG/COMMUNITY

CONTACT US: COMMUNITY@RIOTFEST.ORG